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## **LWBJ supports Accelerate DSM event for startups and entrepreneurs**

**WEST DES MOINES, May 17, 2017** – LWBJ Senior Partner JD Geneser led a roundtable discussion and the firm provided lunch for more than 300 attendees at today's second annual Accelerate DSM event, which was held at the Iowa Events Center. Accelerate DSM is designed to connect startups and entrepreneurs with experts and information that can help accelerate their businesses.

The event was presented by the Iowa Economic Development Authority and hosted by Square One DSM, an initiative of the Greater Des Moines Partnership. It was produced in collaboration with 1 Million Cups and the Technology Association of Iowa. Keynote speakers included Iowa entrepreneurs Torey Maerz, Cayla Weisberg and Ben Milne. The day closed with TechBrew, sponsored by the Technology Association of Iowa.

“There is great excitement within the Iowa business community around startups, entrepreneurs and the eco-system which continues to develop,” noted Mr. Geneser. “And we are pleased to join other business leaders in creating a support and development structure designed to help them bring their ideas to life and achieve success.”

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### **About LWBJ**

LWBJ is one of the Midwest's leading CPA, business advisory and M&A firms. We deliver a broad range of tax, accounting, consulting and investment banking capabilities to serve businesses and individuals.