

Premier, a division of LWBJ, signs top tier athletes.

Des Moines, IA (October 24, 2007) – Premier Private Wealth, a division of LWBJ, announced today the addition of several top tier athletes in the football and basketball sports arena to the LWBJ Family. NFL veterans Eric Steinbach, George Foster, and Tony Boselli, along with NBA veteran Michael Bradley, have joined an elite group of professional athletes whom rely on LWBJ for their financial needs.

“This is a great time for LWBJ as we continue to expand our current professional athlete base. It’s a strong sign that our services and staff continue to bring value to clients” commented Ben Renzo, President of Premier. “The signing of each of these athletes puts us in a position to reach additional top tier athletes and also provides LWBJ a greater presence nationally. We feel these athletes’ commitment to LWBJ will resonate well with our existing client base – all of whom equally rely on the expertise of LWBJ.”

LWBJ’s Premier Division provides sophisticated family office services to high net worth individuals, families, and professional athletes by managing estate and tax planning, business consulting, accounting, bookkeeping, private foundation management, insurance consulting, risk management services and other comprehensive wealth planning needs.

About Eric Steinbach –

Entering his fifth season in the NFL, Eric Steinbach has gained the reputation as one of the best and most versatile offensive lineman in the league. In 2007, the veteran signed a seven-year deal for \$49.5 million with the Cleveland Browns as a free agent. Eric receives \$17 million in guaranteed money and \$23 million over the first three years. The former Iowa Hawkeye was drafted as a guard in the second round by the Bengals in 2003 after being honored as the Big Ten’s Offensive Lineman of the Year. At Cincinnati, Steinbach was instrumental to the Bengals running game and helped running back Rudi Johnson rush to consecutive 1000-yard seasons from 2004-2006.

About George Foster –

Fifth-year pro George Foster joins the Detroit Lions this season after four years with the Denver Broncos. Foster, the 20th selection in the 2003 draft, became a regular for the Broncos at right tackle in his second season and went on to start in 45 of 48 games from 2004-2006. In his three years as a starter, Foster was part of a Denver offensive line that allowed just 69 sacks, the third-fewest in the NFL during that time; in fact, the team had a franchise-low 15 sacks in 2004. During the 2005 season, the Georgia alum helped Denver set a new franchise record for most rushing first downs in a season with 45 while also tallying the second-most rushing yards in team history (2,539) and a second-best mark in the NFL with 158.7 yards per game.

About Tony Boselli –

Tony Boselli was the 2nd overall pick in the 1995 draft by the Jacksonville Jaguars. As an offensive tackle from USC, Tony Boselli laid a solid foundation for the newly formed franchise. Boselli, who played seven seasons with the Jaguars from 1995-2001, set a then team-record when he started in 90 of 91 consecutive games. Tony was then selected as the first pick of the expansion draft for the Houston Texans. The former two-time All-American, All-Pac 10 selection and future Hall of Famer became a regular at the annual Pro Bowl festivities in Hawaii after being named five times (1996, 1997, 1998, 1999 and 2000) and was also selected to the NFL 1990s All-Decade team. In March of 2006, Boselli became the first player to be inducted into the “Jaguar Ring of Honor.” Tony retains ties to Texas as a principal in the Georgetown-based marketing company Intra-Focus with partners Will Furrer, the former Oilers quarterback, and former Jaguars teammate Jeff Novak. He also co-owns several Whataburger franchises in Jacksonville. Tony currently is a game analyst for Fox Sports.

About Michael Bradley –

Michael Bradley signed with the ALBA Berlin basketball team in August 2007 after playing with Spanish club Bresa GBC during the 2006-2007. Prior to playing overseas, Bradley played five seasons in the NBA, splitting time between Toronto, Atlanta, Orlando, and Sacramento before ending up with Philadelphia for part of 2004 and the entire 2005-2006 season. In his final NBA season, Bradley appeared in 46 games and averaged 1.5 points and 2.3 rebounds, pulling down season-high 10 rebounds in a game against the New Jersey Nets. Bradley was a college standout at both Kentucky and Villanova, and owns the second-best career field goal percentage in NCAA history (.667). Bradley played in 32 games as a freshman when the Wildcats won the national title in 1998 and set a school record the following year for field goal percentage (.657). During his lone season at Villanova, the Massachusetts native set a new single-season field goal percentage mark (.667) which also was tops in the nation during the 1999-2001 campaign.

About LWBJ –

LWBJ offers a full array of financial services and tailored business solutions to meet the evolving needs of companies, families and individuals – from start-ups to public companies, entrepreneurs and executives. LWBJ’s seasoned team of professionals provide traditional CPA services, business consulting, financial strategies, pension consulting, comprehensive wealth planning and various proprietary financial products through the following divisions:

- LWBJ CPAs and Business Advisors
- LWBJ Compensation and Benefit Services
- LWBJ Premier Private Wealth
- LWBJ Lat40 Ventures

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